

**bendigo  
small  
business  
festival**

# CELEBRATE SUCCESS LEARN FROM THE BEST TAKE IT TO THE NEXT

**1-31  
AUG  
2016**

**Celebrate, learn and grow with 25 powerful business seminars and events in Bendigo this August.**

**Proudly brought to you by the City of Greater Bendigo's Economic Development Unit in partnership with Small Business Victoria.**

## BENDIGO EVENT LIST

Bendigo Small Business Festival Launch:  
Network Like a Pro

Business Grants and Assistance Explained

Keeping Safety Simple – K. I. S. S.

Starting Out – Tips to Start Your Business

Local Leads, Real Results:  
Digital Marketing Workshop

Riding the Digital Wave:  
Dinner with Chris Riddell (Bendigo)

Access Subsidised Labour

Managing Your Cash Flow

Business Planning Essentials

Bedsheets and Spreadsheets:  
Succeeding in Family Business

Tender Writing 101

Two Common Finance Mistakes Made in  
Business

Review and Improve Your Business with Industry  
Leaders

Develop Your Online Strategy

Pitch Perfect: 100 Words to Success

HR Advice on Fitness for Duty (FFD)

How Can IP Provide Competitive and Commercial  
Advantage?

Get Found on Google:  
DIY SEO Workshop

Build Your Business Advantage

Workplace Relations Update:

Manage Your Risk

Home Grown Made Good

Small Business Bus

Time Management for Small Business

Entrepreneurship: It's Everybody's Business

**BROWSE ALL 25 EVENTS AND BOOK NOW: [business.vic.gov.au/bendigofestival](http://business.vic.gov.au/bendigofestival)**